

## **VISIONS: Services to help businesses be more accessible to the Visually-Impaired**

Within the budget of the LESBID grant, VISIONS can provide these services:

1. Provide handouts/informational documents for businesses including:
  - “Creating a Functional Environment for Individuals who are Visually Impaired.”
  - “Environmental Modifications That Will Enhance Your Business for Consumer Access.”
  - “Inexperience Adaptations to Make Your Business More ‘User Friendly’ for Visually Impaired Customers.”
  - “Accommodating and Communicating With Consumers who are Visually Impaired.”
  - “Providing Quality Services to Customers with Disabilities.”
  - “How Can I Help?”
  - “Using Light, Color and Contrast Effectively.”
  - “Guiding Individuals with Visual Impairments.”

These will be made available electronically and in print

2. Develop a model site to serve as an example with a variety of possible adaptations that can be made by a small business to attract customers with disabilities, including how to assist you with hiring part time staff or interns with visual impairments.
3. Prepare a list of environmental modifications and recommendations for eliminating hazards, and how to facilitate these, particularly through signage and lighting adaptations.
4. Offer a list of adaptive devices and equipment with pricing (i.e. talking and large print devices) which can be purchased, and where to buy them; a talking cash register, bill identifier, talking clock, etc.
5. Offer technical assistance on an hourly rate for businesses that request individualized consultations, as referred and paid by LES BID.

\*Note: Participating merchants would be required to have staff participate in a sensitivity-training session.

For more information, please visit this link:  
<http://www.lowereastsideny.com/lesmember.htm>