

What can the LES BID do for your business?

The Lower East Side Business Improvement District (LES BID) has a whole lot of ways to help you and your business. Please have a look at some of the available programs and let us know which ones you'd like more information about. Then email or drop off this form at the BID office at 54 Orchard and we'll give you everything you need to take advantage of these great opportunities.

I am interested in (check all that apply):

- | | |
|--------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <input type="checkbox"/> Security camera grant | <input type="checkbox"/> Offering free samplings |
| <input type="checkbox"/> Storefront grant
(e.g., awnings, signs, slatted gates) | <input type="checkbox"/> Requesting a bike rack |
| <input type="checkbox"/> Website grant | <input type="checkbox"/> Requesting tree planting |
| <input type="checkbox"/> Loan programs | <input type="checkbox"/> Shared cost in "coop" advertising |
| <input type="checkbox"/> Tax credit for recent investments and
job creation in LES | <input type="checkbox"/> Discounted advertising |
| <input type="checkbox"/> Tax credit to make environmentally
Friendly changes | <input type="checkbox"/> Discounted lamp post banners |
| <input type="checkbox"/> Referring customers to us for free
parking (3 hours validated) | <input type="checkbox"/> Discounted credit card processing |
| <input type="checkbox"/> Offering discount in Go East!
Neighborhood Guide | <input type="checkbox"/> LES Marketplace – online shopping site
for LES merchants |
| <input type="checkbox"/> Participating in promotions | <input type="checkbox"/> Requesting follow up on street
problems (e.g., pothole; missing sign;
graffiti). Please describe problem(s):

_____ |

Contact information:

Name of Business: _____

Address: _____

Phone: _____

Name of Owner: _____

Cell Phone: _____ E-mail: _____

Name of Manager: _____

Cell Phone: _____ E-mail: _____

Please return this form to LES BID office on 54 Orchard St.
(between Grand and Hester) or email it to us at
info@lowereastsideny.com

Lower East Side Business Improvement District

54 Orchard St., New York, NY 10002 ▲ www.LowerEastSideNY.com ▲ 212.226.9010

